2012 Roadway Safety Poster Contest for Children

“Every Life Counts in Connecticut”

Contest Participation Packet
Introduction

The Connecticut Technology Transfer Center (T2 Center) at UCONN along with the Governor’s Work Zone Safety Council and the CT Department of Transportation's Work Zone Safety Group are holding the second annual Connecticut Roadway Poster Contest for Children. We want to make roadway safety a priority and are asking the children of Connecticut to help promote roadway safety through art.

This year’s theme “Every Life Counts in Connecticut” focuses on the fact that all of Connecticut’s road users deserve safe and efficient roadways and that those people who work to maintain our roadways deserve a safe workplace. It also means that we are all responsible for doing our part to make those roadways safe.

Students in grades K-6 are invited to submit their impressions of roadway safety. Students should depict those concepts and actions they think are vital to improving roadway safety; what drivers and passengers can do to protect their lives and the lives of those working on the road. Some examples of these concepts are: drive the speed limit, slow down in work zones, don’t be a distracted driver, and follow all road signs.

The contest categories are K-1st grade, 2nd – 4th grade and 5th – 6th grade. Each participating school must select the top three posters in each category (9 posters total) and submit them to UCONN’s T2 Center by March 2, 2012. Once the entries are received, they will be voted on by a panel of roadway safety professionals.

The top posters in each category will receive their awards and prizes at an award ceremony held in conjunction with Work Zone Safety Week during April 2012. All winners will receive gift baskets and will be featured on the home page of the UCONN T2 Center’s website. Winners will be notified in writing by April 5, 2012.
Every Life Counts in Connecticut
2012 Roadway Safety Poster Contest for Children

Instructions:

1. Send submissions to:

   Mary McCarthy, Training Specialist
   CT Technology Transfer Center
   University of Connecticut
   270 Middle Turnpike, U-5202
   Storrs, CT 06269

2. Categories: The three categories for the 2011-2012 poster contests are K-I, 2-4, and 5-6.

3. Deadline: To be eligible for the contest, all submissions must be postmarked no later than March 2, 2012.

4. Materials: Posters should be no larger than 8 1/2” x 11” and should be created on paper, cardboard, or foam board. All submissions should be drawn horizontally (landscape orientation).

5. Identification: Be sure to write the student's name, grade, school, school address / phone number and teacher on the back of the poster in pencil or ball point pen so that we can identify the artist. Do not use marker or anything that will bleed through to the front of the poster.

6. Selection of Winners: Each school is asked to select the top three posters for each of the three categories (K-I, 2-4, and 5-6) and submit them to Mary McCarthy for judging. Please have the judges use the attached criteria when selecting the winning entries.

7. Release Form: A Release Form (copy enclosed) must be completed and signed by a parent or legal guardian for each poster submitted. (Please note: A release form must be submitted with each child's artwork in order for him or her to be eligible.)

8. Cover Sheet Form: A Cover Sheet Form (copy enclosed) must be completed by each school submitting posters to be eligible. (Please note: Only one cover sheet form should be submitted per school).


10. Use of Artwork: Artwork becomes the property of the University of Connecticut and may be used for promotional and other purposes at the University's discretion.

11. For more information: Please contact Mary McCarthy, University of Connecticut, (860) 486-1384.
Cover Sheet (one per school)

This form should be completed by a school representative and should be included in the submission package along with all the selected posters.

Name of School: ____________________________________________________________

Main Contact Name: ________________________________________________________

Main Contact Email: _________________________________________________________

Date of Submission: _________________________________________________________

School Street Address: ______________________________________________________

City: ______________________________________________________________________

State: ___________________________ Zip Code: _________________________________

School Telephone Number: __________________________________________________

School Fax Number: _________________________________________________________

Print Names of All Participating Teachers & What Grade They Teach:

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

__________________________________________________________________________

Print Name of Principal: ____________________________________________________

Number of Posters Submitted From School: _________________________________

Grades Who Participated: __________________________________________________

Total Number of Students Participating In Poster Contest: ___________________
Every Life Counts in Connecticut

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RELEASE FORM (one per submission)

This document confirms the agreement between you and the University of Connecticut regarding your participation in the 2012 Roadway Safety Poster Contest for Children.

You hereby irrevocably grant to the University and its partners in the contest (CT Department of Transportation and Federal Highway Administration – CT Division Office) perpetually, exclusively, and for all media (print, electronic, video or any other formats), the right to use the artwork submitted for this contest through your child’s school, and any reproductions of that artwork, and to identify your child as the artist, in any promotional materials at the exclusive discretion of the University and its contest partners. All artwork is the property of the University and will not be returned to the artist.

You hereby agree that you will not bring or consent to others bringing any claim or action against the University or its contest partners on the grounds that the identification of your child by name as the artist, or the use of anything contained in the artwork or in the promotion thereof, violates any rights whatsoever, including without limitation rights of privacy and publicity. You hereby release the University, its employees and as well as those of its contest partners from any and all claims, demands, actions, causes of action, suits, costs, expenses, liabilities, and damages whatsoever that you may hereafter have against the University and/or its contest partners in connection with the artwork or the identification of your child as the artist.

This agreement shall not obligate the University or its contest partners to use the name of the artwork, or to use any of the rights granted hereunder, or to prepare, produce, exhibit, distribute or in any way exploit the artwork.

The University shall retain the right to assign its rights hereunder without your consent, in whole or in part, to any person, firm, organization, or corporation.

AGREED TO AND ACCEPTED on this date: __________ Month, Day, Year

Signature of Parent or Guardian ____________________________ Witness ____________________________

Print Name of Parent or Guardian: ____________________________________________

Print Name of Child / Artist: ____________________________ Grade: ____________________________

Home Address: ____________________________________________

Home Telephone Number: ____________________________________________

Name of School: ____________________________________________

School Address: ____________________________________________

School Phone: ____________________________ Fax: ____________________________

Print Name of Teacher: ____________________________________________

Teacher Email Address: ____________________________________________
Judging Score Card

On a scale of 1-10 (with 1 being lowest and 10 being highest) please rate each poster in the following categories:

Creativity (How creative is the poster?)

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

Artistic Merit (Was the drawing well executed?)

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

Representation of Roadway (Is the roadway a major component of the drawing?)

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

Understanding of Roadway Safety Concepts (How well does the drawing depict one or more principles of roadway safety)

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

Overall Ranking

| 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 |

Total Score: __________