SPONSOR/EXHIBITOR PACKAGE

ROAD SAFETY MATTERS - TECH, TRENDS & TOMORROW

The Northeast Transportation Safety Conference
October 24-25, 2017
Radisson Hotel - Cromwell, CT

www.t2center.uconn.edu/safetyconference.php
Your Package Includes:

An overview of the Northeast Transportation Safety Conference

Exhibitor Information:
Advertising benefits and sponsorship opportunities, show statistics and booth information

Venue Information: Radisson Hotel Cromwell

Exhibitor Pricing and Registration Form
The Northeast Transportation Safety Conference

The Northeast Transportation Safety conference will provide you with the opportunity to introduce the latest in technology, your services and products to transportation professionals on both the behavioral and engineering sides of the safety industry. The Conference will also provide your company with an unlimited potential to network with major leaders in transportation. Over 12 breakout sessions will be held during this two-day event, on a wide range of safety topics including engineering, education and enforcement related topics.

The Exhibit area is designed to give the most exposure to all our exhibitors. The exhibition area is located adjacent to conference meeting rooms, thereby providing a highly visible and accessible space, maximizing each exhibitor’s exposure to all conference delegates. All coffee breaks and receptions will be held within the Exhibit area to ensure maximum exposure to attendees.

Highlights of the Northeast Transportation Safety Conference will include:

- Presentations on the latest technologies and innovations in transportation safety.
- Networking with FHWA, Northeastern DOT, municipalities, consultants, contractors, vendors and manufacturers.
- Opportunities to display your latest products, technologies and equipment to the key decision-makers.
GOLD LEVEL SPONSORSHIPS

A GOLD Level Sponsor receives all of the following benefits:
- 8 foot skirted table, one chair and one waste paper basket
- Two (2) registrations including breakfasts, welcoming reception, luncheons, and technical sessions
- Your logo on event exhibitor website page under Gold Level Sponsor (including link to sponsor’s website)
- Your logo on event promotional materials
- Half-page acknowledgment in the conference program
- Your logo in the conference slide show played throughout the day in the main ballroom
- Your logo displayed on conference posters throughout the hotel
- Your logo on the session agenda signs outside each room

SILVER LEVEL SPONSORSHIPS

A SILVER Level Sponsor receives all of the benefits of an exhibitor as well as the following:
- 8 foot skirted table, one chair and one waste paper basket
- One (1) registration including breakfasts, welcoming reception, luncheons, and technical sessions
- Your logo on event exhibitor website page under Silver Level Sponsor (including link to sponsor’s website)
- Your logo on event promotional materials
- Quarter-page acknowledgment in the conference program
- Your logo and name in the conference slide show played throughout the day in the main ballroom
- Your logo on the session agenda signs outside each room

BRONZE LEVEL SPONSORSHIPS

A BRONZE Level Sponsor receives all of the benefits of an exhibitor as well as the following:
- 8 foot skirted table, one chair and one waste paper basket
- One (1) registration including breakfasts, welcoming reception, luncheons, and technical sessions
- Your logo on event exhibitor website page under Bronze Level Sponsor (including link to sponsor’s website)
- Your company logo in the conference program that is distributed the morning of the event
- Your logo and company name in the conference slide show played throughout the day in the main ballroom
This special opportunity provides you with the opportunity to entertain potential clients and receive prestigious visibility as the host of the 2017 Northeast Transportation Safety Conference Reception on Tuesday Evening. This sponsorship also includes:

- Recognition as reception sponsor in conference program distributed the morning of the event
- Your logo on event promotional materials
- Your logo and name in the conference slideshow played throughout the day in the main ballroom
- Sole placement of logo and company name on reception décor and posters
- Special recognition as reception host on conference website

Exhibitor Booth Information

Booth Includes:

- One registration certificate including breakfasts, luncheons, welcoming reception and technical sessions
- Table top display space with 8 foot skirted table, one chair and one waste paper basket
- Additional chairs are available on request, depending on the number of attendees that your organization registers
- Indicate any special considerations and requests, including electrical outlets. Additional charges may apply.
- Exhibitors/Sponsors will be required to pay for any exhibit-specific audiovisual equipment, such as a table-top or free-standing monitors. Please contact Lisa Knight, at the CT Technology Transfer Center at (860) 486-4396 for specific equipment needs.
- Exhibitors can set up on October 24, 2017 between 6:00am and 7:00am. Dismantling of exhibits may not occur prior to 1:30 pm on October 25, 2017.
- Arrangements may be made for shipment and storage of exhibitor displays to the Radisson Hotel Cromwell prior to the conference. Exhibitors/Sponsors will be responsible for any handling charges incurred due to the weight of the package(s). Should you need to ship items to the Radisson Hotel Cromwell for use during your event, please address the boxes as follows:

  
  Guest Name (or the person who will be on site)  
  Your Company Name/Northeast Transportation Safety Conference  
  Radisson Hotel Cromwell, 100 Berlin Road, Cromwell, CT 06416

Please note all exhibitors will receive a confirmation once your registration form and payment have been received.

After receiving confirmation of your registration, we ask that you visit www.t2center.uconn.edu/safetyconference.php and register all attendees of the event for your organization.

See Sponsor and Exhibitor pricing on page 7
The Radisson Hotel Cromwell

Location:
Conveniently situated off I-91 we are just minutes away from premier attractions like the XL Center, the Connecticut Convention Center and the Bushnell Center for the Performing Arts. The Radisson Cromwell is perfect for your upcoming trip. We offer easy access to major companies like Pratt and Whitney, Eversource and UTC, as well as local highlights including Brownstone Exploration & Discovery Park, Lyman Orchards and Dinosaur State Park.

Food and Beverage Services:
Located on site at the Radisson Hotel in Cromwell, Sheffield's Restaurant is an excellent destination for delicious American cuisine in a casual setting. After a busy day of meetings or sightseeing in Hartford, relax with a tasty beverage at Sheffield's Lounge.

Hours:
• Sheffield's Hours – Daily, 6:30 am – 11 pm
• Lounge Hours – Daily, 2 pm – 11 pm
• Room service available
• Daily, 6:30 am – 10 pm

Amenities Include:
• High-speed Internet access (complimentary)
• On-site AV company
• Indoor pool solarium, whirlpool and sauna
• Fitness Center
• Business Center
• Pet Friendly
• Complimentary On-site Parking
• Shuttle service within five miles of hotel (complimentary, based on availability and advance notice)

Radisson Hotel Cromwell, 100 Berlin Road, Cromwell, CT 06416
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The Northeast Transportation Safety Conference

NETSC Sponsor/Exhibitor Registration Form

Please return this completed registration form and your payment, no later than August 1, 2017. Checks can be made payable to the University of Connecticut and mailed with this form to:
Northeast Transportation Safety Conference
c/o Lisa Knight, Connecticut Technology Transfer Center, 270 Middle Turnpike, Unit 5202
Storrs, CT 06269-5202

Retain the rest of the Northeast Transportation Safety Conference Exhibitor Information Package for your reference and planning for the conference. Remember exhibit space is limited so register early!

Name of Person Booking Exhibit:______________________________________________________________________________
Organization/Agency/Company:_______________________________________________________________________________
Address:__________________________________________________________________________________________________
City/Town________________________________________________________ State ________Zip Code:____________________
Telephone:____________________________________________Fax:_________________________________________________
Email (Please provide for confirmation notice):___________________________________________________________________
Name of Booth Attendee:____________________________________________________________________________________
Indicate: ____For-Profit _____Non-Profit ___Government Agency
Special Considerations:_____________________________________________________________________________________

TOTAL PAYMENT ENCLOSED: $_____________ Please include conference fees of $85 for each team member not included in the original exhibitor/sponsor fee. No refunds will be provided for cancellations or no-shows.

☐ GOLD LEVEL SPONSOR: $5,000.00
☐ SILVER LEVEL SPONSOR: $2,500.00
☐ BRONZE LEVEL SPONSOR: $1,000.00
☐ EXCLUSIVE RECEPTION HOST SPONSOR: $3,000.00
☐ EXHIBITOR BOOTH: $500.00
☐ NON-PROFIT EXHIBITOR BOOTH: $200.00

Non-profit organizations must pay a $200.00 exhibit fee. Fee includes an exhibit booth and one complimentary conference registration (with continental breakfast, lunch, breaks). Additional registrants must pre-register at $85.00 each. Non-Profits interested in being a sponsor must pay regular sponsor fees.

Government Agencies are EXEMPT from the exhibit fee, but each agency participant must pre-register for the conference at $85.00. Government Agencies interested in being a sponsor must pay regular sponsor fees.