Please join the Connecticut T2 Center, Federal Highway Administration and the Connecticut Department of Transportation for a presentation on Data Driven Safety Analysis via a live webinar.

Data-Driven Safety Analysis
June 25, 2015
2:00 PM to 4:00 PM

How many crashes on a roadway are too many crashes? Today, there are methods to answer this question that has plagued transportation professionals for years. With limited funding available to address transportation needs, professionals are constantly challenged to make decisions maximizing the return on investment. Evaluating a roadway in terms of generally accepted guidelines is not sufficient. Decision makers need to determine if a roadway will perform satisfactorily in terms of crashes – now, and into the future. Advances in highway safety analysis can provide more reliable information for effective investment decisions.

A new initiative entitled Data-Driven Safety Analysis (DDSA) was created under the third round of the FHWA Every Day Counts (EDC). The objective of this EDC-3 initiative is to incorporate safety performance into all highway investment decisions, by broadening implementation of predictive and systemic safety analysis. DDSA has many benefits:

- **Informed Decision-Making:** By quantifying the safety impacts associated with roadway planning and design, transportation professionals, elected officials, and the general public can make more informed decisions by weighing safety with other project goals.

- **Optimizing Investment:** With limited resources, agencies need to maximize the safety benefit of every transportation investment. By applying the most current analytical methods, agencies have powerful tools to optimize investments and the safety of all users.

- **Improved Safety:** State, Local, and Tribal agencies can proactively apply safety countermeasures at roadway locations identified as having the highest potential for improvement, effectively reducing fatalities and serious injuries.

This EDC Exchange will highlight how local agencies are integrating safety performance into highway investment decisions. This Exchange will be of interest to transportation professionals involved in design, environment, local public agency coordination, planning, and safety.

**Live Webinar Location:**
The Connecticut Department of Transportation - 2800 Berlin Turnpike, Newington, CT 06111 – Room 2324

**Registration:**
To register for the webinar, please fill out the online registration form at www.T2Center.uconn.edu